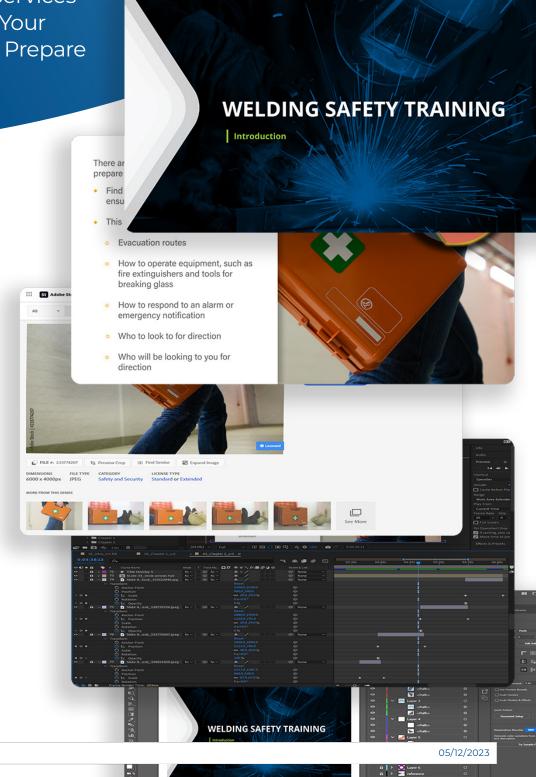


Course Development

Course Development Services Designed to Heighten Your Company Training and Prepare Your Team for Work

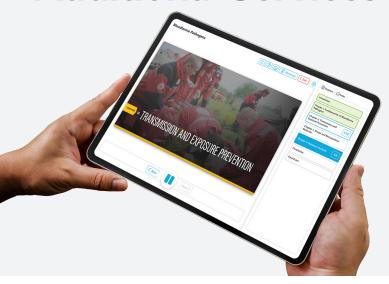
Elevate Your Online Training

Our experienced team collaborates with you at every step of the course development journey, from scripting to visualizing with storyboards, on-site shoots, and expert editing. We go beyond regulatory standards, making safety an integral part of every course and showcasing a shared commitment to workplace well-being.



TrainAndDevelop.ca

Additional Services



Save Money with Course Licensing

Discover the flexibility and cost-effectiveness of BIS Course Licensing which grants you and your team unlimited access to a training course. We have a library of over 100 courses you can choose from which are available to be licensed.

With a single licensing fee, you can empower your entire team—employees, contractors, and new hires—with on-demand training, potentially saving tens of thousands of dollars in training costs and ensuring continuous skill enhancement.

Cost-Effective Solutions: Image-Based Online Training

Engage learners with dynamic, cost-effective safety courses using captivating motion graphics and high-quality stock photography.

Key Features:

- · Craft a compelling script and storyboard.
- Utilize a vast range of online databases for powerful and affordable stock photography.
- Capture specific visuals with high-end camera equipment when needed.
- Ensure post-production excellence for every frame to enhance engagement.
- Conduct thorough quality assurance reviews to ensure accuracy, high standards, and alignment with learning objectives.

Advantages Over Video Courses:

- · Craft a compelling script and storyboard.
- Utilize a vast range of online databases for powerful and affordable stock photography.
- Capture specific visuals with high-end camera equipment when needed.
- Ensure post-production excellence for every frame to enhance engagement.
- Conduct thorough quality assurance reviews to ensure accuracy, high standards, and alignment with learning objectives.

Explore the impact and affordability of our course development services and equest a custom quote today.

Course Development Process



Discovery Meeting

A crucial step to help our team understand your course needs and preferences.



Initial Quote

Ensure an accurate price, setting clear project expectations.



Script Development

Collaboratively develop an incredible script, laying the foundation for the course.



Voice-Over

Select from a pool of professional voice actors for the perfect sound.



Storyboard

Our team will create a storyboard to visualize content before development.



Film/Photo Shoots

Capture customized visuals at your work site, office, or any specified location.



Editing & Graphics

With years of experience, we enhance course videos with interactive elements and visuals.



Course Review & Feedback

Client input is crucial in refining the course to meet your expectations.



Finished Course

Receive the final product and source files for your use.

TrainAndDevelop.ca 05/12/2023